Historic, Archive Document
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## ORDER SHEET-DEC. 1914

 Please insert quantity of Seed wanted in left-handcolumn. Fold this sheet and mail it to us with your
name and address on, and your order will have prompt and
careful attention.

## MICHELL'S FLOWER SEEDS NEW CROP

## Send to

No. and Street or R. F. D.
Town


County State
Send by


## MICHELL'S VERBENA Mammoth Fancy Strain

Our strain of this popular bedding plant cannot be excelled for its free flowering qualities, large size and purity of colors.

|  | Trade Pkt. | Oz. |  | Trade Pkt. | Oz. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Blue | \$0.30 | \$1.25 | Striped | \$0.30 | \$1.25 |
| Pink. | . 30 | 1.25 | White . | . 30 | 1.25 |
| Scarlet. | . 30 | 1.25 | Mixed | . 30 | 1.00 |

HENRY F. MICHELL CO.
SPECIALISTS IN
"Distinctive" Seeds for Florists 518 MARKET STREET, PHILADELPHIA
"Evergreen" Seed Gardens, Andalusia, Pa.


A great acquisition to the list of Large Flowering Petunias, surpassing the wellknown Giants of California. The flowers are of immense size, quite a number of which are elegantly fringed. The colorings, markings, veinings, blotches, etc., are superb, and many of them have deep throats of various shades. Plants of dwarf habit. Half trade pkt., 60 c .; $\$ 1.00$ per trade pkt.


Salvia, Michell's Scarlet Glow

## NEW SALVIA (Scarlet Sage) Michell's "Scarlet Glow"

A new variety of great merit; an improvement on the well-known and popular Zurich; larger flowers and more free blooming than any other variety; plants of dwarf habit, branch freely and are covered with flowers of the most brilliant fiery scarlet; blooms very early and continues until frost. Per trade pkt., 50c.; $\$ 1.25$ per 1/4 oz.; per oz., \$4.00.


MICHELL'S ORDER SHEET


HENRY F. MICHELL CO., 518 MARKET ST., PHILADELPHIA


MICHELL'S ORDER SHEET



## MICHELL'S ORDER SHEET



| Quantity Wanted | NASTURTIUM-Dwarf or Tom Thumb-Continued |  |  |  | Total Amount |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Per } \\ & \text { Oz. } \end{aligned}$ | $\underset{1 / 4}{\mathrm{Per} \mathrm{Lb} .}$ | $\begin{aligned} & \text { Per } \\ & \text { Lb. } \end{aligned}$ |  |  |
|  | Queen of Tom Thumbs. Crimson. | \$0.15 | \$0.40 | \$1.25 |  |  |
|  | Golden Foliage Mixed | . 10 | . 30 | 1.00 |  |  |
|  | Ivy Leaved Mixed | . 10 | . 30 | 1.00 |  |  |
|  | David Burpee Spencer. Deep scarlet | . 20 | . 50 | 1.50 |  |  |
|  | Aurora. Bright orange | . 10 | . 20 | . 60 |  |  |
|  | Beauty. Red and yell | . 10 | . 20 | . 60 |  |  |
|  | Bronze | . 10 | . 20 | . 60 |  |  |
|  | Chameleon. Various colors on same p | . 10 | . 20 | . 60 |  |  |
|  | Cloth of Gold. Scarlet, yellow foliag | . 10 | . 20 | . 60 |  |  |
|  | Crystal Palace Gem. Sulphur spotted | . 10 | . 20 | . 60 |  |  |
|  | Empress of India. Deep crimson. | . 10 | . 20 | . 60 |  |  |
|  | Golden King. Golden yellow | . 10 | . 20 | . 60 |  |  |
|  | Golden Queen. Yellow flowers and fo |  | . 20 | . 60 |  |  |
|  | King of Tom Thumbs. Dark scarlet. | . 10 | . 20 | . 60 |  |  |
|  | King Theodore. Flowers almost black | . 10 | . 20 | . 60 |  |  |
|  | Lady Bird. Yellow and red. . |  | . 20 | . 60 |  |  |
|  | Pearl. White | . 10 | . 20 | . 60 |  |  |
|  | Pink | . 10 | . 20 | . 60 |  |  |
|  | Prince Henry. Cream, spotted r | . 10 | . 20 | . 60 |  |  |
|  | Scarlet | . 10 | . 20 | . 60 |  |  |
|  | Spotted. Orange, spotted crimson |  | . 20 | . 60 |  |  |
|  | Vesuvius. Salmon pink, dark leaved |  | . 20 | . 60 |  |  |
|  | Yellow ... | . 10 | . 20 | . 60 |  |  |
|  | NASTURTIUM -Tall | $\mathrm{m}$ |  |  |  |  |
|  | Michell's Fancy Giant Mixed. | . 15 | . 30 | . 75 |  |  |
|  | Choice Mixed................. (10 lbs., |  | . 15 | . 35 |  |  |
|  | Queen of Talls Mixed. Variegated folia |  | . 25 | . 75 |  |  |
|  | Hybrids of Madame Gunther Mixed. |  | . 20 | . 50 |  |  |
|  | Ivy Leaved Mixed. | . 10 | . 30 | 1.00 |  |  |
|  | Chameleon. Various colors on same pla | . 10 | . 20 | . 50 |  |  |
|  | Crimson | . 10 | . 20 | . 50 |  |  |
|  | Hemisphaericum. Orange salmon and | . 10 | . 20. | 50 |  |  |
|  | Jupiter. Yellow, crinkled, very fine.. | . 10 | . 20 | . 50 |  |  |
|  | King Theodore. Flowers almost black. |  | . 20 | . 50 |  |  |
|  | Orange | . 10 | . 20 | . 50 |  |  |
|  | Pearl. Creamy white. | . 10 | . 20 | . 50 |  |  |
|  | Pink | . 10 | . 20 | . 50 |  |  |
|  | Prince Henry. Cream, spotted red | . 10 | . 20 | . 50 |  |  |
|  | Scarlet | . 10 | . 20 | . 50 |  |  |
|  | Vesuvius. Salmon pink, dark leaved | . 10 | . 20 | . 50 |  |  |
|  | Lobbianum. Choicest mixed. |  | . 15 | . 50 |  |  |
|  |  |  | $\begin{gathered} \text { Trade } \\ \text { Pkt. } \end{gathered}$ | Per |  |  |
|  | Nicotiana. Affinis. White. |  | \$0.10 | \$0.20 |  |  |
|  | " Hybrida. All colo |  | . 15 | . 40 |  |  |
|  | Sanderae. Carmine red |  | . 15 | . 50 |  |  |
|  | Nierembergia. Frutescens |  | . 15 | . 40 |  |  |
|  | Pansy. Michell's Giant Exhibition. Mi |  | . 50 | 5.00 |  |  |
|  | " Triumph of the Giants. Mixed. |  | 1.00 | 6.00 |  |  |
|  | Giant. Azure Blue |  | . 40 | 1.75 |  |  |
|  | Black Blue |  | . 40 | 1.75 |  |  |
|  | Emperor William. Blue |  | . 40 | 1.75 |  |  |
|  | Hortensia Red. |  | . 40 | 2.50 |  |  |
|  | " King of the Blacks. |  | . 40 | 1.75 |  |  |
|  | " Lord Beaconsfield. Purple |  | . 40 | 1.75 |  |  |
|  | - Peacock. Blue, claret and |  | . 40 | 2.50 |  |  |
|  | " Snow Queen. Pure white |  | . 40 | 1.75 |  |  |
|  | Striped and Mottled. |  | . 40 | 1.75 |  |  |
|  | White, with dark eye |  | . 40 | 1.75 |  |  |
|  | Pure Yellow |  | . 40 | 1.75 |  |  |
|  | Yellow, with dark eye. |  | . 40 | 1.75 |  |  |
|  | " Bugnot, Odier and Cassier. Mix Pansies continued on next page. |  |  |  |  |  |

## MICHELL'S ORDER SHEET



HENRY F. MICHELL CO., 518 MARKET ST., PHILADELPHIA


MICHELL'S ORDER SHEET



Fullers, N. Y., July 6, 1914.
Gentlemen:-The Sweet Peas, seed of which we purchased of you last spring, were certainly fine. Yours truly,
W. D. C.

## MICHELL'S ORDER SHEET




## MICHELL'S HANDY ORDER SHEET

MICHELL'S CANNA ROOTS
(Ready about December 20th)
Especially fine stock grown by ourselves at our Andalusia Nurseries. These will be found far superior to the cheap southern-grown Cannas, which cannot be relied upon for trueness to name. All of our Cannas are true to name.

## CRIMSON AND RED CANNAS



## SCARLET EDGED YELLOW CANNAS

| Doz. | 100 | 1000 |
| :---: | :---: | :---: |
| Brilliant. Golden yellow, streaked red in centre ..................................... $\$ 0.50$ | \$3.00 | \$27.50 |
| Italia. Scarlet, broadly edged yellow, 6 feet, green ........................................... . . 50 | 3.25 | 30.00 |
| Mme. Crozy. Scarlet, bordered golden, 3 feet, green $\qquad$ | 2.75 | 5.00 |
| Niagara. Rich crimson, edged gold.......... . 60 | 4.00 | 37.50 |
| Queen Charlotte. Crimson with wide gold border, 3 feet | 3.00 | 27.50 |
| YELLOW AND WHITE CANNAS |  |  |
| Alsace. Pale sulphur, changing to cream. . . . ${ }^{\text {Doz. }}$ ( ${ }^{\text {a }}$ | $\begin{array}{r} 100 \\ \$ 2.75 \end{array}$ | $\begin{aligned} & 1000 \\ & \$ 25.00 \end{aligned}$ |
| Austria. Deep golden yellow, 6 feet....... . . 50 | 3.25 | 30.00 |
| Eldorado. Golden yellow, tipped orange red, 3 to 4 feet, green foliage..................... . . 60 | 4.00 | 37.50 |
| Gustave Gumpper. Rich yellow, 4 feet..... 1.00 | 7.00 | 60.00 |
| Mont Blanc (Improved). Creamy white, large flowers .................................. . . 60 | 4.50 | 40.00 |
| Richard Wallace. The finest commercial light yellow Canna, 4 feet. | 3.25 | 30.00 |

Total Amount
$\qquad$


$\square$


HENRY F. MICHELL CO., 518 MARKET ST., PHILADELPHIA


## COLD STORAGE LILY OF THE VALLEY

We have a fine stock of our own importation on storage, carefully packed, and are prepared to make prompt shipments.

Michell's Fancy Giant Flowering


Per 500................ . 9.50
Cold Storage Valley can only be sent by express safely.

## CHRISTMAS GREENS

Each year we contract for a large supply of the very best quality. Send us a list of your wants in this line and we will quote you rock-bottom figures. We can make prompt shipment of the stock at the approach of the Holiday season, and we assure you of a very careful selection.


## Seasonable Needs for the Florist

## THERMOMETERS

A reliable thermometer is a very necessary thing in a greenhouse establishment. Ours are selected with great care and we especially recommend the "Tested Grade."

## MAXIMUM AND MINIMUM

Registering the coldest and the warmest point during previous night.

8 -inch, each, $\$ 2.25$; per $1 / 4$ doz., $\$ 6.50$; 10 -inch, each, 2.75 ; per $1 / 4$ doz., $\$ 7.50$.

## TESTED THERMOMETERS

These are positively accurate and may be depended upon at all times. We can supply them in Mercury or Spirit Glass; state which is wanted in ordering. Each Doz. 5420B. 8-inch, Tin Case..... $\$ 0.40$ \$4.00 5420B. 10 -inch, Tin Case..... . 55 5.50 5420B. 12-inch, Tin Case..... . 859.00 5154. 8-inch, Coppered Case $.65 \quad 6.50$ 5154. 10 -inch, Coppered Case $.85 \quad 8.50$ 5100. 8-inch, Wood Back, Black Scale ....... $1.10 \quad 12.00$ 5100. 10-inch, Wood Back, Black Scale ...... $1.25 \quad 13.00$
5132. 8-inch, Wood Back, Porcelain Scale .. $80 \quad 9.00$
5132. 10-inch, Wood Back, Porcelain Scale .. 1.0011 .00

## STANDARD THERMOMETERS

White scale, tin case, very reliable.



## WOOD FIBRE VASES



## CARNATION STAPLES

For calyx mending, 50c. per 1,000, 5,000 for $\$ 2.25, \$ 4.00$ for $10,000,25,000$ for $\$ 8.75, \$ 15.00$ for 50,000 .
We can also supply Baur Carnation Clips and Carnation Bands for Calyx mending.


We make a specialty of long, clean, selected sphagnum moss; florists will find our quality very good.
Sphagnum, Dry. Barrel bales, 50c. if called for; (if shipped, 60c.)
Sphagnum, Dry. 5-barrel bales, \$1.75 (3 bales for $\$ 5.00$ ) ; $\$ 9.25$ for 6 bales. Green Lump. ${ }^{\text {Peck, }} 25 \mathrm{c}$. ; 70c. bush.; bbl. bag, \$1.35.
Green Sheet. Peck, 30c.; \$1.10 bush.; bbl. bag., \$2.50.


No. 1, Large, straight neck...... $\$ 1.00$
No. 2, Medium, " " ....... . 85
No. 4, Small, " ".......... . 60
Crook Neck, large................... . 1.00
$\qquad$


## CUT FLOWER BOXES

Heavy Corrugated Paper Shipping Boxes.

Size
Each Per Doz. Per 100 $60 \times 20 \times 12$ inch.... $\$ 0.50 \$ \$ 5.00 \$ 37.50$ $42 \times 14 \times 8$ inch..... $30 \quad 3.00 \quad 21.00$ $36 \times 14 \times 6$ inch..... $.25 \quad 2.50 \quad 17.50$ $24 \times 8 \times 5$ inch...... $151.50 \quad 10.00$

We can also supply all other kinds of cut-flower boxes for store use.


## NEW FORCING ROSE "HOOSIER BEAUTY"

Rich, velvety crimson, with deeper shading; of wonderful fragrance; with wellshaped buds, large, full flowers and wonderful keeping qualities. It is a vigorous grower and practically mildew proof. Ready for shipment March 1, 1915.

| Ountity ${ }^{21 / 2}$-INCH POT PLANTS |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Quantity } \\ & \text { Wanted } \end{aligned}$ | Dozen | Own <br> Roots Grafted | Total Amount |  | $\begin{aligned} & \text { Quantity } \\ & \text { Wanted } \end{aligned}$ | $\begin{gathered} \substack{O_{\mathrm{wn}} \\ \text { Rots } \\ 500 . \$ 125.00} \end{gathered}$ |  | Total Amount |  |
|  |  |  | - | - |  |  | \$150.00 |  |  |
|  | 100.. | $30.00 \quad 35.00$ |  | $\square$ |  | 1,000. 250.00 | 300.00 |  |  |
|  | 250.... | 70.0082 .50 |  | - |  |  |  |  |  |

## NEW CARNATIONS FOR 1915

Orders booked now for thrifty-rooted cuttings, to be shipped as soon as originators will send them out-usually right after January 1st.
$\qquad$ Pink Sensation. A large flower, averaging 4 to $4 \mathrm{t} / 2$ inches in diameter. The keeping qualities of this variety are better than ordinary, actual experience having proved flowers to have kept in good condition in water ten days after cutting. The color is a well-defined pink, lighter than Gloriosa. The plant is of compact growth, with heavy foliage, and produces well-shaped blooms on long, stiff stems. $\$ 2.00$ per doz.; per $25, \$ 3.50 ; \$ 12.00$ per 100 ; per $1,000, \$ 100.00$.
Good Cheer. Deep pink, darker than Gloriosa, extra long, stiff stems; flowers 3 to $31 / 2$ inches in diameter of wonderful keeping qualities. It is a wonderful producer with great merit. $\$ 2.00$ per doz.; per $25, \$ 3.50 ; \$ 12.00$ per 100 ; per $1,000, \$ 100.00$.
Alice. A beautiful shade of clear blush pink without a trace of salmon; midway between Gloriosa and Enchantress. In opening the color of the flower is deepest towards the center. This spreads evenly when fully expanded. The blooms measure 3 to $31 / 2$ inches in diameter. The calyx is strong, so that a bursted flower is a rarity. $\$ 2.00$ per doz.; per $25, \$ 3.50 ; \$ 12.00$ per 100 ; per $1,000, \$ 100.00$.
Mrs. Alice Coombs. Splendid light pink of Gloriosa shade, a variety of exceptional merit that has already proved its worth on the exhibition table. Very stiff stem and free bloomer. $\$ 2.00$ per doz.; per $25, \$ 3.50 ; \$ 12.00$ per 100 ; per $1,000, \$ 100.00$.
Laura Weber. A lovely shade of pink, not quite as deep as Gloriosa; a color that glows under artificial light. It does not fade at the edge of the petals. As a shipper it is claimed to have no equal, blooms having traveled 1,000 miles or more, reaching their destination in fine order. It is a free bloomer and robust grower, producing very large flowers. $\$ 2.00$ per doz.; per 25, $\$ 3.50 ; \$ 12.00$ per 100 ; per $1,000, \$ 100.00$

## CARNATION CUTTINGS

Standard varieties and recent introductions-ready beginning January 1, 1915.


We can also supply rooted cuttings of all other leading standard and new varieties of carnations.

## "HELEN MICHELL"

## THE NEW SCARLET BEDDING GERANIUM <br> INTRODUCED BY US IN 1914



OUR CLAIM for this novelty is, that it surpasses all other Scarlet Geraniums.
(1.) In brilliancy of color.
(2.) In size of bloom.
(3.) In number of clusters to the individual plant.
(4.) In vigor and strength.
(5.) In earliness of bloom.
(6.) In constancy of bloom.
(7.) In propagating quality.
(8.) In a wonderful ability to retain its brilliancy of color in the hottest of weather.

We have observed this Geranium very carefully and present the above claims as based upon personal experience.
"Helen Michell" is Semi=Double, of the Clearest Possible Shade of Scarlet, is Early in Bloom, and Flowers

Very Freely During the Entire Season
It grows compact medium dwarf, with lustrous green foliage and throws up gigantic flower-heads very freely. We claim it to have the largest flower-heads of any of the Bedding Geraniums. Individual blooms often measure $21 / 2$ inches across. It is a common occurrence that a single 4 -inch pot plant shows four fully open gigantic flower-spikes, several half open and more in bud.

Its propagating quality is the best ever. More cuttings can be made from this variety than any other.

To compare it with some of the best-known commercial scarlet varieties, we simply state that it puts the present standard bearer, "Alphonse Ricard," entirely in the background and soon will supplant it altogether.

There are more Scarlet Geraniums in demand than any other color, so be in line and grow the best.

For delivery beginning in January, 1915, from $2 x / 4$ einch pots PRICES TO THE FLORIST TRADE:
Per dozen, $\$ 1.00 ; \$ 6.00$ per 100 ; per $1,000, \$ 50.00$. Six at dozen rate, 25 at 100 rate, 250 at 1,000 rate.

One of the many Testimonials on Geranium "Helen Michell." Laurel Hill Cemetery, Philadelphia.
We are pleased to advise you that the "Helen Michell" Geraniums procured from you the past season have given splendid satisfaction; it is a vigorous grower and a free bloomer. We intend planting it extensively next season.

Edw. M. Cavanaugh,
Supt. Gardener.

